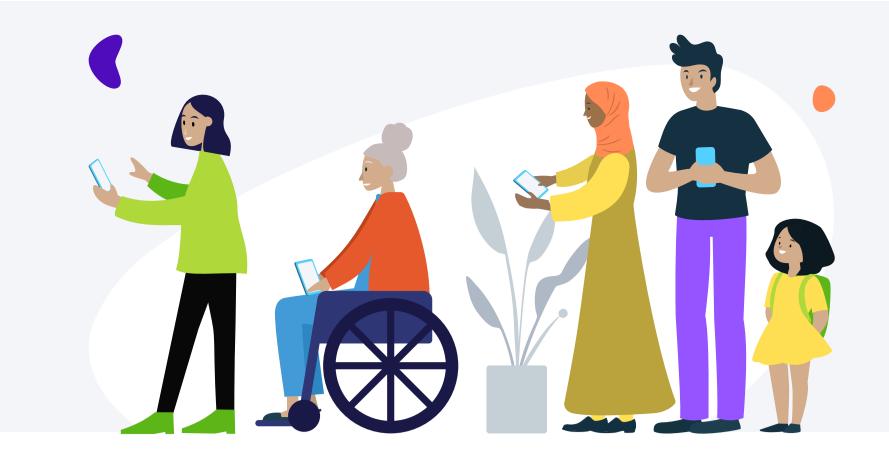


Communicate in your language



If you use the TalkingPoints for Teachers app, you've experienced the convenience and benefits offered at your fingertips, when you want them, on your phone. We're obsessed with making connection with your families easy and effective, and we're always adding new features with this in mind.

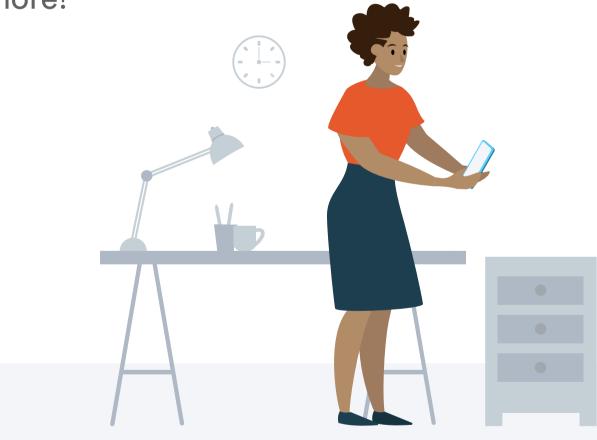
And - good news - the TalkingPoints for Families app can take your engagement to the next level for you AND offer wonderful benefits for your families! Here's how:

Benefits to You

- Data shows that families using the TalkingPoints for Families app are more engaged with their teachers than text message users.
- When families join on the app, you can see read receipts versus the limited delivered status we are able to provide for text message users.

Benefits to Families

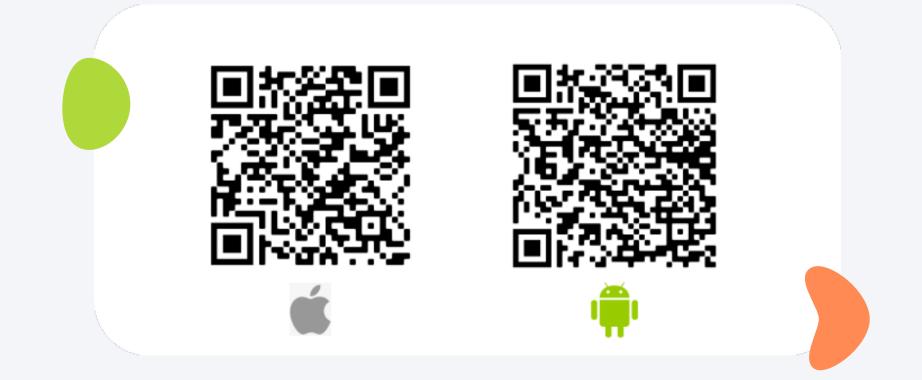
- Families using the app have access to the same "Help me Understand" on-demand translation feature you use in the TalkingPoints for Teachers platform.
- The app offers expanded accessibility tools to help families overcome literacy and language barriers, including text-to-speech and speech-
- The parent app directly connects families to our dedicated support team so you are not left fielding any questions about the app your families may have.
- ...and more!



to-text capabilities.

- The TalkingPoints Ed 101 tool demystifies educational terms for parents. They can click on term in the messages you send them and get a quick definition - all without leaving the app!
- Families using the app have a much clearer view of classes and teachers, which is ideal for managing communication for multiple children in different classes.
- …and more!

To encourage your families with smart phones to download the TalkingPoints for Families app, you can visit our **Help Center** for some helpful printable links in our top languages. You can also print these QR codes to have families download the app quickly and easily.



Visit us at www.talkingpts.org